

# Your front desk closes at 8. Patients keep calling.

An AI receptionist that answers patient calls and messages after hours and when your desk is busy: evenings, Sundays and rush hours, in Hindi or English. It books the appointment in your calendar, confirms and reminds on WhatsApp, and passes anything medical or urgent to your staff.

## HOW IT WORKS

**1**

### We learn your clinic

Doctors, timings, fees, services, the questions patients ask, and what must always go to a person.

**2**

### We set it up

On your number or a new one, with your calendar and WhatsApp. You test it before any patient talks to it.

**3**

### We run it

We read the call logs, fix what it gets wrong, and every call is logged for your team to see.

## WHAT IT WILL AND WON'T DO

- ✓ Answers patients who call or message first. It does not cold-call anyone.
- ✓ Tells callers it is an AI at the start of every call, and announces recording.
- ✓ Never gives medical advice. Emergencies are told to call 112 and flagged to your staff.
- ✓ No reviews, testimonials or offers in its script, in line with NMC's advertising guidelines.
- ✓ Patient data handled under the DPDP Act, deleted on request.

## PRICE

# ₹10,000 / month

1,000 minutes included, then ₹9 a minute. One-time setup ₹30,000. A flat monthly fee, never per patient or per booking.

For comparison, a front-desk receptionist costs ₹14,000 to ₹19,000 a month on national averages.

## Hear it before you decide.

Listen to a sample receptionist call (a lab booking, in Tamil) at [brandbakery.tech/ai-employees/receptionist](https://brandbakery.tech/ai-employees/receptionist), or request a callback at [brandbakery.tech/contact](https://brandbakery.tech/contact) for a 20-minute call with Abhishek Kumar, founder.

[brandbakery.tech](https://brandbakery.tech)