

Enquiries come in at 10 PM. Who calls them first?

An AI admission caller that rings new enquiries from your ads, website and walk-in forms within a minute, in Hindi, Hinglish or English. It answers the first questions on courses, batches and timings, books the counselling visit, and hands your counsellors a warm lead.

HOW IT WORKS

1

We learn your institute

Courses, batches, timings, the questions parents ask, and what must always go to a counsellor.

2

We set it up

Wired to your lead forms, Meta and Google ads, calendar and WhatsApp. You test it before any parent talks to it.

3

We run it

We read the call logs, fix what it gets wrong, and every call is logged with notes for your counsellors.

WHAT IT WILL AND WON'T DO

- ✓ Calls only students and parents who enquired. No cold calls.
- ✓ Tells callers it is an AI at the start of every call, and announces recording.
- ✓ Never promises ranks, results or selections. Fee discounts go to a person.
- ✓ Follows up politely, and stops when someone says no or asks it to.
- ✓ Student and parent data handled under the DPDP Act, deleted on request.

PRICE

₹22,500 / month

Plus a one-time setup of ₹50,000. 2,000 minutes included, then ₹8 a minute. No GST charged.

For comparison, a telecaller in Delhi costs ₹15,000 to ₹25,000 a month and works about 208 hours. Enquiries arrive across all 720.

Hear it before you decide.

Listen to a sample admission call at brandbakery.tech/industries/coaching, or request a callback at brandbakery.tech/contact for a 20-minute call with Abhishek Kumar, founder.

brandbakery.tech