

A reseller wants 300 units. Who calls back first?

An AI sales employee for online sellers and D2C brands. It calls every bulk and wholesale enquiry from your website, WhatsApp, bulk order form or IndiaMART within a minute, checks product, quantity, pin code and GST needs, sends your approved price list and follows up.

HOW IT WORKS

1

We learn your business

Your products, variants, bulk slabs, delivery areas, GST rules, and what must always go to a person on your team.

2

We set it up

Wired to your site's bulk form, WhatsApp, IndiaMART leads, price list and sheet. You test it before any buyer talks to it.

3

We run it

We read the call logs, fix what it gets wrong, and every call is logged with notes for your team.

WHAT IT WILL AND WON'T DO

- ✓ Calls only buyers who enquired with you. Marketplace buyers stay on the marketplace.
- ✓ Tells callers it is an AI at the start of every call, and announces recording.
- ✓ Sends only the prices and slabs you approve. Credit, custom prices and complaints go to your team.
- ✓ Buyer data handled under the DPDP Act, deleted on request.

PRICE

₹22,500 / month

Plus a one-time setup of ₹50,000. 2,000 minutes included, then ₹8 a minute. No GST charged.

For comparison, a telecaller in Delhi costs ₹15,000 to ₹25,000 a month and works about 208 hours. Enquiries arrive across all 720.

WHERE ORDERS SLIP AWAY

The bulk enquiry waits in an inbox

Your team is packing and answering marketplace messages. The buyer who sent the same request to five sellers orders from whoever replies first.

From our online sellers page

Quotes and samples go quiet

A price list sent, a sample posted, and no follow-up. The buyer was waiting for one more answer on MOQ, delivery or a GST invoice.

From our online sellers page

COD orders come back

Late-night impulse orders and addresses without a landmark return to origin. A confirmation call before dispatch catches both.

From our COD order confirmation guide

Hear a sample call in Hindi before you decide.

An invented D2C brand tracks a late order at brandbakery.tech/industries/online-sellers/cod-confirmation, or request a callback at brandbakery.tech/contact.

brandbakery.tech