

Subsidy enquiries don't wait. Book the survey first.

An AI sales employee that rings new rooftop enquiries from your ads, website and portals within a minute, in Hindi, Marathi, Hinglish or English. It checks roof type, monthly bill and location, explains the next step for PM Surya Ghar, books the site survey, and hands your team a qualified lead.

HOW IT WORKS

1

We learn your business

Your systems, service area, survey slots, the questions homeowners ask, and what must always go to a person.

2

We set it up

Wired to your lead forms, Meta and Google ads, calendar and WhatsApp. You test it before any homeowner talks to it.

3

We run it

We read the call logs, fix what it gets wrong, and every call is logged with notes for your sales team.

WHAT IT WILL AND WON'T DO

- ✓ Calls only homeowners who enquired. No cold calls.
- ✓ Tells callers it is an AI at the start of every call, and announces recording.
- ✓ Never promises subsidy amounts or approval. It points to the official portal and passes pricing to a person.
- ✓ Follows up politely, and stops when someone says no or asks it to.
- ✓ Customer data handled under the DPDP Act, deleted on request.

PRICE

₹22,500 / month

Plus a one-time setup of ₹50,000. 2,000 minutes included, then ₹8 a minute. No GST charged.

For comparison, a telecaller in Delhi costs ₹15,000 to ₹25,000 a month and works about 208 hours. Enquiries arrive across all 720.

Hear it before you decide.

Listen to a sample solar call (in Marathi) at brandbakery.tech/industries/solar, or request a callback at brandbakery.tech/contact for a 20-minute call with Abhishek Kumar, founder.

brandbakery.tech

Independent tool. Not affiliated with MNRE or PM Surya Ghar.